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FROM ONE INDUSTRY LEADER TO ANOTHER . . .

THE CANCER CENTER AT HACKENSACK UNIVERSITY MEDICAL CENTER IS A LIFE-SAVING CHOICE

As the president of Cinelli Iron and Metal Co., Joseph Cinelli of Montvale knows just how important state-of-the-art equipment and dedicated, professional employees are to an industry leader. Cinelli Iron, buyers and brokers of ferrous and non-ferrous metals in the tri-state area, continually expands its client base – people and equipment are what make Cinelli's successful.

When Mr. Cinelli was diagnosed with inoperable tracheal cancer, one of the rarest and most complicated types of cancers, he knew he needed an industry leader – his life depended on selecting an industry leader. He selected The Cancer Center at Hackensack University Medical Center (HUMC), New Jersey's largest and most comprehensive center dedicated to the diagnosis, treatment, management, research, screenings, and preventive care of patients with all types of cancer.

"I had chest pains and was coughing up blood. Stage three cancer," said Mr. Cinelli. "My tumor was the size of a golf ball and I was told it was inoperable. I was going downhill quickly. I felt dead as a doornail, but today I feel like I'm the luckiest man alive.

After chemotherapy and radiation, the tumor thankfully disappeared. I also had surgery to clean out the area when the tumor was practically obliterated – Dr. Alexander did a great job."

In appreciation of the quality care Mr. Cinelli received, family, friends and co-workers rallied together and plan to form a foundation dedicated to raising funds to benefit The Cancer Center. "I am so grateful to everyone who took care of me at this medical center. I can't thank everyone enough – the infusion nurses, the doctors, are all such beautiful, beautiful people. Drs. Ingenito, Campanella, Alter, and Alexander all kept me upbeat and made it as pleasurable as possible. How do you repay doctors who have a job like that?"

"It was such an inspiration to see Joe as sick as he was coming to work every day – deteriorating. It made us rally together even more," said Michael Valenti of Hasbrouck Heights, buyer at Cinelli Iron and Metal Co.

The Cinelli organization presented Robert L. Torre of Hackensack, executive vice president of The Hackensack University Medical Center Foundation, with a \$40,000 check and a promise to do even more. "We want to give back," said Joseph Cinelli's brother, Craig of Maywood, who is also the vice president of The Cinelli Iron and Metal Co. "We will be back every year. So many people's lives are touched by cancer. Everyone knows someone."

"This is a wonderful gift," said Mr. Torre. "We are one of the largest cancer centers in the nation. We receive 150 new patients a week. With the continued support of Mr. Cinelli and others, we are going to build the finest outpatient cancer center in the United States."

Each year, more people in the New Jersey/New York metropolitan area turn to The Cancer Center for cancer care than to any other facility in the state. Housed within a 781-bed not-for-profit teaching, tertiary care, and research hospital, The Cancer Center provides state-of-the-art technological advances, compassionate care, research innovations, medical expertise, and a full range of after care services that distinguish The Cancer Center from other facilities.

If you would like additional information about The Cancer Center at Hackensack University Medical Center, please visit www.humc.com.